EME Lesson Plan 5- Acquisition

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Grade: 9-12

Subject: Social Studies

Strand: Civics and government

Benchmark number: SS.912.C.2.12

Benchmark description: Explain the changing roles of television, radio, press, and Internet in political communication.

Standard: Evaluate the roles, rights, and responsibilities of United States citizens and determine methods of active participation in society, government, and the political system.

Learning Objective: Through researching with their partner, writing a research paper, and presenting on their findings, students will correctly identify the significance of the changing roles of media in political communication and the effects those different types of media have on the public.

Group size: Any (preferably 20)

Materials:

* Prezi
* Smartboard/projector
* 20 computers
* Internet
* Powerpoint

Introduction:

Students will come to class having read the chapter on the changing roles of media in political communication. This class will delve into the information they already read in order for them to receive the information in a more oral format through a Prezi presentation and class discussion. Once students have a solid foundation for content in this lesson, students will pair up and begin researching with a partner on any information discussed during this lesson. Note that students are already familiar with researching and putting together research papers from previous assignments.

Procedures: <50 min lesson>

1. For this lesson, I will use a Prezi presentation to guide the class.
2. I will start the class out by asking students what media is prominent in their lives. I will ask about what types of media reach them best (newspaper, TV, billboards, radio, etc). Then, our discussion will move on where I will have students think back on the previous election and what types of media the candidates used and the effectiveness of each. Their answers will be written on the board so that they can visually see the ideas that are being shared. <5 min>
3. Then, I will cover, on the surface, how different media have changed roles throughout time in regards to political communication. <15 min>
4. I will also lead a short discussion on how effective each medium is on the public. <5 min>
5. I will then explain their assignment for this lesson. <10 min>
6. Assignment- Research paper
   1. Students will work in pairs.
   2. You are to research any of the ideas we discussed in class today in more depth. For example, you could specifically look into one form of media, such as the radio, and research the role of that form of communication in regards to politics. You can also compare the changing roles of different types of media in political communication.
   3. These are simply ideas. Please feel free to take this assignment and get creative. Start looking up different articles to help guide your thinking.
   4. You will use the computers in class to perform your research. However, your 3-page research paper will be written outside of class.
   5. I will be walking around the room to help you all. Tomorrow we will take the whole class period for research, but please use the rest of class to start thinking about what your paper is going to be on.
   6. You and your partner will research together and gather the same sources BUT you must write your own individual research paper. The content will be the same; however, I want to see different style papers.
   7. Criteria: 12 point Times New Roman Font; 3 pages double spaced; one inch margins; one partner; free of grammatical errors; professional style essay with intro, body, conclusion; content related to the roles of media in political communication; must include 3 sources.
7. Students will begin their assignment and use the rest of class to work on it. <15 min>
8. The paper will be due the following week.
9. Students will present on their research findings the following week as well. They must have a 3-5 minute presentation and can use any sort of tool for presenting, such as Powerpoint, Prezi, etc.