



[History of the NFL](#)

In A Nutshell

Professional football is today the most popular sport in America and the National Football League is the most valuable and profitable sports business in the world. The league sold more than 17 million game tickets in 2008 and an estimated three-quarters of the American population watched at least one NFL game on television. The NFL's championship game, the Super Bowl, a hoopla-laden football fiesta held every February, has become the most popular annual event in American pop culture. But the NFL has not always had such a dominant role in America's sporting life; the league struggled to establish stability and legitimacy for many years after its 1920 founding and only really rose to major prominence in American culture after World War II.

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Brain Snacks - Trivia

There are fewer weddings in the United States on Super Bowl Sunday than any other day of the year. Kansas City Chiefs owner Lamar Hunt, who first came up with the name "Super

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Bowl" in 1966, was inspired by the Super Ball, an extremely bouncy rubber toy that was his children's favorite plaything at the time.

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